

Southern West Virginia Community Foundation
in cooperation with
Southern West Virginia Community and Technical College



Vision 2020

Major Gifts Campaign

Phase II • 2010-2015



Vision 2020 Campaign

In September 2006, the Southern West Virginia Community College Foundation in cooperation with Southern West Virginia Community and Technical College initiated the *Vision 2020-Major Gifts Campaign* to assist the College in achieving a multitude of long-range plans to ensure the success of the region and its citizens. A twenty-million dollar goal was established for the year 2020, to occur in three separate phases. The campaign is honored to have well-known businessman and philanthropist, Mr. James H. "Buck" Harless as its Honorary Chair. Through his leadership, businesses and supporters, the campaign has been overwhelmingly successful.

Phase I was initiated in September of 2006 with a seven million-dollar goal. Within 18 months of the campaign, the seven million dollar goal was accomplished, providing opportunity for the College to initiate and enhance programs, increase financial assistance to students, and to support new facilities, technology, marketing efforts and the Academy for Mine Training and Energy Technologies.

Phase II of the campaign began in January of 2010 with a 2015 goal of seven million dollars. Based on the accomplishments of Phase I, a new set of priorities was established for Phase II by members of the Southern Foundation, Southern's Board of Governors,

administrators, faculty, staff and students. The overwhelming success of the campaign and accomplishments of the College have established Southern as a model community and technical college in West Virginia.

An effort of this magnitude can only be successful when it is supported by businesses, the community and volunteers. It is important for all of us to do our part in securing a strong financial future for our children, grandchildren and neighbors. Southern plays a critical and vital role in responding to the educational needs of employers and future employees alike. Due to stagnate and/or reduced state funding, Southern is seeking assistance from the private sector and local citizens to build an investment for its future.

Donations to the *Vision 2020-Major Gifts Campaign* can be given as a one-time gift or through a multiple-year pledge. Gifts may be made payable to the Southern West Virginia Community College Foundation and mailed to P.O. Box 2020, Mount Gay, West Virginia 25637. Donations can also be made online via the College's website at www.southernwv.edu.

We hope you will support this effort and join the hundreds of businesses, employees and friends who have joined our great family!

Vision 2020 Major Gifts Campaign 2006-2010 Goal: \$7,000,000- Completed

Campaign Priorities-Phase I

- ✓ New Academic and Entrepreneurial Programs
- ✓ Fine Arts/Appalachian Artisans Center
- ✓ Center for Allied Health and Technology
- ✓ Student Financial Assistance
- ✓ Marketing Campaign
- ✓ Building, Infrastructure and Equipment Renewal
- ✓ The Academy for Mine Training and Energy Technologies

Accomplishments

Funded Through Phase I

New Programs

Heavy Equipment Operation

Cosmetology

Dental Hygiene

Respiratory Therapy Technician

Mining Technology-Surface

Mining Technology-Underground

Central Sterile Supply Technician

Survey Technician

Mine Management

Energy Related Technologies



Center for Allied Health and Technology

A new ten million dollar, 55,000 square foot facility was constructed and completed in 2008 on Southern's Logan Campus. The facility includes an Energy Center, state-of-the-art classrooms and labs, and student lounge and study areas.

Fine Arts Appalachian Artisan Craft Center

Southern received a commitment from the National Guard to purchase the Williamson National Guard Armory facilities and property to expand the College's programs and services at Southern's Williamson Campus. Phase I of the "Major Gifts Campaign included the renovation of the Armory facility as a Fine Arts Center, however, in 2010, the West Virginia Legislature permitted the sale of bonds for the purpose of constructing Applied Technology facilities at each of West Virginia's community and technical colleges. Southern received six million dollars to construct a new 22,000 square foot facility adjacent to the Williamson Campus, with a focus on technology. This new focus changed the intent as originally outlined for the Armory in Phase I of the "Major Gifts Campaign. The College plans to purchase the Armory facility when it becomes available, but, will determine the purpose of that facility after the new technology facility is completed and programs are in place.

Student Financial Assistance

Contributions from Phase I of the "Major Gifts Campaign enabled the Southern West Virginia Community and Technical College Foundation to triple the number of scholarships offered since 2006.

The Academy for Mine Training and Energy Technologies

The Academy was established to meet the training needs for the mining and energy sector industries. During Phase I of the campaign more than 11,000 individuals received training from both in and out-of-state. More than 52 training courses were delivered, and professional relationships and partnerships were developed with more than 60 industries and ten foreign countries.

Additionally, the Academy developed *Task Force 1*, a technical and rescue response unit, in cooperation with the West Virginia Office of Miners' Health, Safety and Training to supplement and enhance mine rescue efforts with advanced technical rescue, emergency and communication equipment. *Task Force 1*, along with Southern's Academy staff were instrumental in assisting with the Upper Big Branch Mine disaster in April 2010.



Vision 2020

Major Gifts Campaign

2010-2015
Goal: \$7,000,000

Campaign Priorities-Phase II

Technology to Support Future Needs

- Robust Infrastructure
- Instructional and Emerging Technology
 - ◆ Interactive Video Classrooms
 - ◆ Hi-Tech Classrooms
 - ◆ Virtual Library
 - ◆ Virtual Classrooms
 - ◆ Enhanced/State of the Art Labs
 - ◆ Administrative Technology - Hardware/Software

Academic and Entrepreneurial Programs – Multi-delivery Modes

- Expand Mine Management
- Oil and Gas Management
- Forensic Science
- Entrepreneurial Studies
- Addiction Counseling
- Advanced Technical Intelligence
- Leadership Studies
- Mine Technology
- Expand Opportunities for 4-year and Masters Degree programs on Campus
- Expansion of Skill sets and Certificates
- Service Learning
- Sustainable Energy
- Leadership Institutes

Williamson Applied Technology Facility

- Construction 2010-2011
- Acquisition Williamson National Guard Armory-2012

■ Programs

- ◆ Commercial Vehicle Maintenance
 - ◆ Wellness Studies
 - ◆ Communication Technology
 - ◆ Mobile Welding and Cutting technology
 - ◆ Heavy Equipment Operation
 - ◆ Industrial Maintenance
 - ◆ Mechatronics
 - ◆ Robotic Automation technology
 - ◆ HVAC
 - ◆ Paralegal
 - ◆ Geospatial Technology
 - ◆ Facility and Energy Management
- #### ■ Testing Tutoring Centers

Student Financial Assistance

Increase the number of students receiving financial assistance from 69% to 80%, or an increase of \$200,000 in annual scholarship distribution,

Energy Academy

- Construct facility to house Task Force 1.
 - Establish International Mine rescue Center
 - Create Fire Training Center
 - Expand Heavy Equipment Operation Training
 - Homeland Security Training
 - Create a Driver Training Center
- #### ■ New Programs
- ◆ Emergency Preparedness
 - ◆ Fire Science Technology
 - ◆ Homeland Security
 - ◆ Flight Nurse Post Certification

Leadership Levels

Platinum: \$50,000 and up
Gold: \$20,000-\$49,999
Silver: 10,000-\$19,999
Bronze: \$5,000-\$9,999

Questions regarding the *Vision 2020-Major Gifts Campaign* can be directed to Southern's Development office by dialing **304.896.7425** or visit our website at **www.southernwv.edu**.