

Strategic Planning Crosswalk

1. Offer a comprehensive learning environment with individualized services dedicated to guiding students and developing them as independent learners on their unique path to success.																2. Provide a continuum of education and training opportunities to help learners make informed decisions that lead to credentials and careers and prepares a workforce possessing the interest, knowledge, skills, and abilities to meet the needs of employers, now and in the future.																													
1.1. Implement Strategic Enrollment Management Plan.						1.2. Develop and Implement Student Success Initiatives.			1.3. Develop and Implement a comprehensive and integrated marketing and communication outreach.			1.4. Develop and Implement a co-curricular assessment plan.			2.1. Ensure educational offerings and career pathways exemplify local, state, and national job sectors.				2.2. Expand Articulations with P-20 and Industry Partnerships.				2.3. Provide access to affordable education and training.				2.4. Implement a Culture of Assessment.																		
CTCS Master Plan																1.1.1	1.1.2	1.1.3	1.1.4	1.1.5	1.1.6	1.2.1	1.2.2	1.2.3	1.3.1	1.3.2	1.3.3	1.4.1	1.4.2	1.4.3	2.1.1	2.1.2	2.1.3	2.2.1	2.2.2	2.2.3	2.2.4	2.3.1	2.3.2	2.3.3	2.3.4	2.4.1	2.4.2	2.4.3	2.4.4
1. Improve the success of students by increasing college completion.																		X		X		X	X	X							X	X		X	X	X	X	X	X	X	X		X	X	
2. Meet the workforce demands of employers and enhance economic development efforts in West Virginia.																															X	X	X				X								
3. Provide access to affordable community and technical college education in all regions of the state.																															X							X	X	X	X				
4. Ensure fiscal stability to deliver comprehensive community and technical college education effectively.																																													
Total Crosswalked with Strategic Plan																0	0	1	0	1	0	1	1	1	0	0	0	0	0	0	3	2	1	1	1	1	2	2	2	2	2	0	1	1	0
President's Vision and Priorities																1.1.1	1.1.2	1.1.3	1.1.4	1.1.5	1.1.6	1.2.1	1.2.2	1.2.3	1.3.1	1.3.2	1.3.3	1.4.1	1.4.2	1.4.3	2.1.1	2.1.2	2.1.3	2.2.1	2.2.2	2.2.3	2.2.4	2.3.1	2.3.2	2.3.3	2.3.4	2.4.1	2.4.2	2.4.3	2.4.4
1. Enhance student success by providing high-quality education that meets the needs of students.																X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
2. Enhance community and civic engagement by increasing college participation in civic and economic development activities.																									X	X	X	X	X	X	X	X	X	X	X	X	X								
3. Enhance access to affordable, comprehensive education.																																						X	X	X	X				
4. Enhance employee engagement and organization to improve the organizational culture and operational efficiencies.																																													
5. Enhance facilities and utilization of technology.																																													
Total Crosswalked with Strategic Plan																1	1	1	1	1	1	1	1	1	1	1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1
Enrollment Management Plan																1.1.1	1.1.2	1.1.3	1.1.4	1.1.5	1.1.6	1.2.1	1.2.2	1.2.3	1.3.1	1.3.2	1.3.3	1.4.1	1.4.2	1.4.3	2.1.1	2.1.2	2.1.3	2.2.1	2.2.2	2.2.3	2.2.4	2.3.1	2.3.2	2.3.3	2.3.4	2.4.1	2.4.2	2.4.3	2.4.4
1	1.1	1.1.1	X								X																																		
		1.1.2	X																																										
	1.2	1.2.1	X																																										
		1.3	1.3.1	X																																									
2	2.1	2.1.1		X																																									
		2.1.2		X																																									
3	3.1	3.1.1			X													X						X	X	X																			
		3.1.2			X																X	X	X	X																					
4	4.1	4.1.1			X			X																																					
		4.1.2			X				X																																				
5	5.1	5.1.1			X																																								
		6.1.1					X																																						
Total Crosswalked with Strategic Plan																6	2	4	3	1	1	1	1	1	1	1	1	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0
Total All Crosswalked with Strategic Plan																7	3	6	4	3	2	3	3	3	2	2	2	2	2	2	6	5	4	4	4	4	5	5	5	5	4	1	2	2	1

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3. Invest in its employees through enhanced professional engagement and development opportunities that will prepare them to fulfill the College's vision, mission, values, and strategic initiatives.											4. Provide state-of-the-art facilities, infrastructure, and technological resources to enhance efficiency and access while ensuring a user-friendly experience.						5. Achieve operational efficiency and financial security that fosters a culture of transparency, aligns with strategic objectives, and demonstrates commitment to student success.										
3.1. Develop and Implement a Human Resources Development Plan.					3.2. Strengthen Employee Development for the T, L, & SS.			3.3. Develop and Implement an employee development data collection and analysis system.			4.1. Improve our facilities and technology planning process.				4.2. Develop and Implement an assessment system for evaluating our facilities.		5.1. Develop and Implement a project based budgeting model.			5.2. Enhance fiscal ability through external funding sources.			5.3. Develop a data collection and analysis system to support budgetary decisions and demonstrates operational effectiveness.				

CTCS Master Plan			3.1.1	3.1.2	3.1.3	3.1.4	3.1.5	3.2.1	3.2.2	3.3.1	3.3.2	3.3.3	4.1.1	4.1.2	4.1.3	4.1.4	4.2.1	4.2.2	4.2.3	5.1.1	5.1.2	5.1.3	5.2.1	5.2.2	5.2.3	5.3.1	5.3.2	5.3.3	5.3.4	5.3.5	5.3.6	5.3.7			
1. Improve the success of students by increasing college completion.								X	X															X	X								21		
2. Meet the workforce demands of employers and enhance economic development efforts in West Virginia.																																		4	
3. Provide access to affordable community and technical college education in all regions of the state.																								X	X	X					X			9	
4. Ensure fiscal stability to deliver comprehensive community and technical college education effectively.																								X	X	X	X			X	X			6	
Total Crosswalked with Strategic Plan			0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	2	3	3	1	0	1	2	0	0	0			
President's Vision and Priorities			3.1.1	3.1.2	3.1.3	3.1.4	3.1.5	3.2.1	3.2.2	3.3.1	3.3.2	3.3.3	4.1.1	4.1.2	4.1.3	4.1.4	4.2.1	4.2.2	4.2.3	5.1.1	5.1.2	5.1.3	5.2.1	5.2.2	5.2.3	5.3.1	5.3.2	5.3.3	5.3.4	5.3.5	5.3.6	5.3.7			
1. Enhance student success by providing high-quality education that meets the needs of students.																																		27	
2. Enhance community and civic engagement by increasing college participation in civic and economic development activities.																																		13	
3. Enhance access to affordable, comprehensive education.																					X	X	X	X	X	X	X	X	X	X	X	X	X	17	
4. Enhance employee engagement and organization to improve the organizational culture and operational efficiencies.			X	X	X	X	X	X	X	X	X	X																						10	
5. Enhance facilities and utilization of technology.													X	X	X	X	X	X	X								X	X	X	X	X	X	X	14	
Total Crosswalked with Strategic Plan			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	2	2	2	2	2	2	2		
Enrollment Management Plan			3.1.1	3.1.2	3.1.3	3.1.4	3.1.5	3.2.1	3.2.2	3.3.1	3.3.2	3.3.3	4.1.1	4.1.2	4.1.3	4.1.4	4.2.1	4.2.2	4.2.3	5.1.1	5.1.2	5.1.3	5.2.1	5.2.2	5.2.3	5.3.1	5.3.2	5.3.3	5.3.4	5.3.5	5.3.6	5.3.7			
1	1.1	1.1.1																															2		
		1.1.2																																2	
		1.1.3																																2	
1.2	1.2.1	1.2.1																																1	
		1.2.2																																1	
		1.2.3																																1	
1.3	1.3.1	1.3.1																																1	
		1.3.2																																1	
		1.3.3																																1	
2	2.1	2.1.1																																1	
		2.1.2																																1	
		2.1.3																																1	
3	3.1	3.1.1																																5	
		3.1.2																																5	
		3.1.3																																2	
4	4.1	3.1.4																																2	
		4.1.1																																2	
		4.1.2																																	2
5	5.1	4.1.3																																2	
		5.1.1																																1	
		5.1.2																																1	
6	6.1	6.1.1																																1	
		6.1.2																																	1
		6.1.3																																	1
Total Crosswalked with Strategic Plan			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Total All Crosswalked with Strategic Plan			1	1	1	1	1	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	3	4	4	3	2	3	4	2	2	2		