

**TITLE 135  
LEGISLATIVE RULE  
WEST VIRGINIA COUNCIL FOR COMMUNITY AND TECHNICAL  
COLLEGE EDUCATION**

**SERIES 6  
PERFORMANCE INDICATORS**

**§135-6-1. General.**

- 1.1. Scope. -- The West Virginia Council for Community and Technical College Education (hereinafter referred to as the Council), consistent with the provisions of West Virginia Code §18B-1A-2, hereby adopts the following performance indicators that will be used to measure the degree to which West Virginia's community and technical colleges are meeting the goals for the delivery of community and technical college education.
- 1.2. Authority. -- WV Code §18B1-6 and 18B-1A-2
- 1.3. Filing Date. -- April 17, 2009
- 1.4. Effective Date. -- April 20, 2009
- 1.5. Repeal of former Rule. -- Repeals and replaces former rule dated April 22, 2005

**§135-6-2. Purpose.**

- 2.1. This rule sets forth performance indicators that will be utilized to measure the degree to which the goals and objectives for the delivery of community and technical college education, as identified in state statute and approved by the Council, are being met.

**§135-6-3. Definitions.**

- 3.1. Adult Literacy – The ability to read at a level necessary for success in college-level courses as determined by approved college reading placement examinations, successful completion of required developmental education courses or scoring at an appropriate level on the reading assessment of the WorkKeys examination.
- 3.2. Adult Student – Individual aged twenty-five and older.
- 3.3. Advanced Skill Sets – A series of courses or competencies that prepare individuals for a specific skill and carry a value of 12 or more but less than 30

credit hours or non-credit contact hours equivalent to 12 or more but less than 30 credit hours.

- 3.4. Associate of Applied Science Degree – A program of study consisting of a minimum of sixty credit hours of which twenty hours must be general education and whose primary focus is to prepare individuals for technician or higher skill-level occupations and direct entry into the workforce.
- 3.5. Associate Degree – A program of study consisting of a minimum of sixty credit hours and referred to as Associate of Arts, Associate of Science or Associate of Applied Science.
- 3.6. Basic Skills – Fundamental academic skills deemed necessary for success in college-level programs or employment and generally encompassing written and oral communications, reading and mathematics.
- 3.7. Brokered Courses – Courses delivered in a community and technical college consortium district from external education providers through the facilitation of local community and technical colleges.
- 3.8. Career Pathway Program of Study – A sequence of courses incorporating a non-duplicative progression of both public school and community and technical college elements which include both academic and technical content leading to a certificate or career-technical associate degree.
- 3.9. Career-Technical Programs – A general category of community and technical college programs designed to prepare individuals for direct entry into the workforce.
- 3.10. Certificate Degree Program – A program of study consisting of a minimum of thirty credit hours of which six credit hours must be general education with the primary focus being to prepare individual for direct entry into the workforce.
- 3.11. Collaborative Program – Programs in which community and technical colleges and another education or training provider, through formal agreement, both deliver instruction.
- 3.12. Contact Hours – A measure of instruction productivity determined by multiplying the number of students times the number of session hours (example: 10 students x 3 hour session = 30 contact hours).
- 3.13. Credit Course – A community and technical college course that carries a designated number of credit hours and generally counts toward meeting graduation or program completion requirements.

- 3.14. Developmental Education – Community and technical college courses, generally in areas of mathematics, reading and writing, offered to those that lack the fundamental education competencies to be successful in college-level course work.
- 3.15. Dual Credit Courses – College-level courses in which an early admission student is receiving both high school and college credit for the course.
- 3.16. Early Admission Students – High school students enrolled in a college-level course.
- 3.17. Entrepreneurship Education – The delivery of instruction that assists individuals in understanding the concepts and operation of business ownership or to be self-employed.
- 3.18. Full-Time Student – A student enrolled in twelve or more credit hours during the current semester.
- 3.19. Integrated Programs – A sequence of courses delivered seamlessly from public school career-technical education through certificate and associate degree programs at the community and technical college level.
- 3.20. Licensure Rate – The passage percentage rate of those students completing professional licensure or certifications examinations during the reporting period.
- 3.21. Momentum Points – A level of student achievement that makes it more likely that a student will be successful in earning a college credential or obtaining employment at a living wage.
- 3.22. Non-Credit Course – A community and technical college course that has no designated number of credit hours that count toward degree or program requirements, but may carry continuing education units or be measured in contact hours.
- 3.23. Part-Time Student – A student enrolled in fewer than 12 credit hours during the current semester.
- 3.24. Placement Rate – Education or training program completers working in West Virginia at least one quarter or enrolled in additional education during the year following program completion.
- 3.25. Pre-Baccalaureate Preparation Program – A program of study whose primary focus is to prepare individuals for transfer into baccalaureate-level programs and is referred to as an Associate of Arts (AA) or Associate of Science (AS) degree.

- 3.26. Retention Rate – The percentage of first-time, full- or part-time students enrolled during the fall semester and enrolled for the next fall semester at any West Virginia public higher education institution.
- 3.27. Skill Set – A series of courses or competencies that prepare individuals for a specific skill and carry a value fewer than 12 credit hours or non-credit contact hours equivalent to fewer than 12 credit hours.
- 3.28. Student Graduation Rate – The percentage of full- and part-time students enrolled in the fall semester and completing a certificate or associate degree within six years.
- 3.29. Student Retention Rate – The percentage of first-time, full- and part-time students enrolled during the fall semester returning to the same institution or transferring to another public higher education institution in West Virginia for the following fall semester.
- 3.30. Transfer Rate – Percentage of credit students enrolled in community and technical colleges in a given fall semester and enrolled in a baccalaureate institution the next fall semester.
- 3.31. WorkKeys Assessment – An assessment instrument developed by America College Testing (ACT) that measures levels of foundational skills attainment necessary to be successful in specific occupations.

#### **§135-6-4. Reporting Period.**

- 4.1. The reporting period for collecting performance indicator data will be on a fiscal year calendar of July 1 to June 30.

#### **§135-6-5. Performance Indicators.**

- 5.1. Performance indicators will provide concise data and other information that effectively measure the degree of success in achieving, on an institutional and system basis, statewide goals for the delivery of community and technical college education. Performance levels in the areas of access, workforce development, student access and collaboration will be measured.
- 5.2. Performance Indicators for Access:
  - 5.2.1. *Total Enrollment:* Non-duplicated headcount enrollment in credit and non-credit courses for all students and full-time equivalent enrollment in credit courses.
  - 5.2.2. *Traditional Age Student Participation:* Non-duplicated headcount and full-time equivalent enrollment of students ages 18 through 24

(excluding early entrance, dual enrollment and “Earn a Degree – Graduate Early” enrollees) enrolled in credit courses.

5.2.3. *Adult Student Participation:*

5.2.3.1. Non-duplicated headcount and full-time equivalent enrollment of students ages 25 and older participating in credit courses.

5.2.3.2. Non-duplicated headcount enrollment of students ages 25 and older participating in non-credit programs or courses.

5.2.3.3. The number of students ages 25 and older enrolling in college for the first time.

5.2.4. *Costs:* Tuition and required fees charged by each community and technical college.

5.3. Performance Indicators for Workforce Development:

5.3.1. *Range of Educational and Training Opportunities:* The number of skill sets, advanced skill set, certificates, skills enhancement courses, and career technical associate degrees offered by community and technical colleges; and the student enrollment and completers of these programs.

5.3.2. *Innovation:* The number of new programs implemented in the Certificate and Associate in Applied Science in Technical Studies and the Certificate and Associate in Applied Science in Occupational Development, and the number and types of programs modularized, offered in condensed formats, offered totally or particularly through distance education, or re-packaged and delivered in non-traditional ways.

5.3.3. *Direct Employer Services:* The total number of skills sets, advanced skill sets, certificates, associate degrees, and skills enhancement courses delivered directly to employers, the number offered at employer sites, the number of participants in such programs and the total number of training contact hours delivered.

5.3.4. *Employer Feedback:* Statistical measure(s) of employer satisfaction regarding job related knowledge and performance of graduates of skill sets, collegiate certifications, certificates, and career-technical associate degree programs.

5.3.5. *Entrepreneurship Education:* The total number of focused courses and workshops offered in the area of entrepreneurship and the total number of contact hours generated.

5.3.6. *Placement:* The placement rate for students completing skill sets, collegiate certifications, certificates and career-technical associate degree programs.

5.3.7. *Aid to Workforce Development Students:* The number of participants receiving a grant through the Higher Education Adult Part-Time Student (HEAPS) Grant Program workforce development component.

#### 5.4. Performance Indicators for Student Success and Adult Literacy

5.4.1. *Productivity:* The total number of certificate and associate degrees awarded.

5.4.2. *Efficiency:* Retention and graduation rates of first-time, full- and part-time students.

5.4.3. *Pre-Baccalaureate Preparation:* The transfer rate of those students who enter a community and technical college and transfer to a baccalaureate institution.

5.4.4. *Licensure Rate:* The percentage of students successfully passing professional licensure or certification examinations.

5.4.5. *Basic Skills Enhancement:* The number and percentage of students successfully completing developmental education courses; the number and percentage of developmental education completers successfully completing the next college-level mathematics and English courses; and the number and percentage of developmental education completers receiving a certificate or associate degree within six years of the completion of developmental courses.

5.4.6. *Job Related Basic Skills Attainment:* The percentage of certificate and associate degree graduates meeting the prescribed WorkKeys levels for the occupational field of preparation.

5.4.7. *Momentum Points of Completion:*

5.4.7.1. The number of students successfully completing thirty credit hours of instruction.

5.4.7.2. The number of students earning a certificate or associate degree.

5.4.7.3. The number of adult students successfully completing thirty credit hours of instruction.

5.4.7.4. The number of adult students earning a certificate or associate degree.

5.5. Performance Indicators for Collaboration:

5.5.1. *Brokered Courses*: The number of courses and/or programs brokered into the community and technical college consortium district from other higher education institutions, public school career-technical education centers or other education providers.

5.5.2. *Collaborative Programs*: The number of programs delivered in collaboration with employers, private education, private agencies and other education or training providers.

5.5.3. *Integrated Programs*: The number of Tech Prep 4 + 2 or similarly integrated formal programs or career pathway programs of study implemented between community and technical colleges and public schools.

5.5.4. *Early Entrance Enrollment*: The total headcount enrollment in early admission and/or dual credit courses delivered by community and technical colleges for high school students.